

## — **SAFE ZONE:**

All critical elements (text, images, graphics, logos, etc.) must be kept inside the blue box.

**Keep all elements away from the blue line (Safe Zone).**

## — **TRIMMING ZONE:**

Please allow 0.125 inches cutting tolerance all around. We do not recommend having borders due to shifting in the cutting process, which may cause borders to appear uneven.

## — **BLEED ZONE 0.125 inches on the sides 1 inch on the bottom:**

Make sure to extend the background images or colors all the way to the edge of the black outline, but avoid the red areas.

### **IMPORTANT**

Please remove our guidelines/instructions before submitting your files, or else they will be printed. All text should be converted to outline.

**Final Size: 11 inches x 17.25 inches Vertical  
Size with Bleed: 11.125 inches x 18.25 inches**

1”



This area should be clear of any critical information such as text, images, graphic elements, logos, etc. Extend the background to the edge of this area.